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## **Film, Media, Television in Kenya**

The Kenyan film is emerging a strong element of Kenya's popular culture. It has established for itself the unique characteristic ability to meet the entertainment and educational needs of the cross spectrum of the Kenyan society. However, not all scholars and analysts can recall the evolution of Kenyan film and the political, historical and cultural elements that shape its current form. The home video and Television dramas are emerging as very powerful and popular media of communication in Kenya. But in spite of their growing volume and popularity, not many analysts understand the historical complexities that have shaped the Kenyan film's current form and structure. An examination of the history and origin of the Kenyan Film can without doubt lead us to its current reality or the reality that it aspires to project. This seminar paper will endeavour to lay the groundwork for such a discourse. Rudimentary in structure and form, the genesis of filmmaking in Kenya is traced and tracked from pre to post independence, all the way to the postmodern Kenya. The guiding framework is hinged on the 5WsH of journalism; who made the films, Where, When and what they are about. How and why portions are delved into later on. Acknowledging the enormity of the task at hand, a careful sampling of notable films across the Kenya cinema spectrum will be picked and highlighted to paint a vivid picture and to be inclusive as much as possible. This seminar paper will look at the historical origins of the Kenyan Film as a way of putting in focus and proper perspective its current challenges and future direction.